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ICALLEO®

36th INTERNATIONAL CONGRESS ON
APPLICATIONS OF LASERS & ELECTRO-OPTICS

October 22–26, 2017
Sheraton® Atlanta Hotel
Atlanta, GA USA

Reserve your space today!

Sponsor/Vendor OPPORTUNITIES

Put the Focus on your Company at the World's
Premier Conference on Laser Materials Processing

- ◆ Connect With Your Customers
- ◆ Showcase Your Products
- ◆ Increase Your Brand Awareness
- ◆ Grow Your Revenue

Presented by:



**Laser Institute
of America**

Laser Applications and Safety

www.icaleo.org



ICALEO®

36th INTERNATIONAL CONGRESS ON
APPLICATIONS OF LASERS & ELECTRO-OPTICS

October 22–26, 2017

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Featuring:

- Plenary Sessions
- Laser Materials Processing Conference
- Laser Microprocessing Conference
- Nanomanufacturing Conference
- Poster Presentation Gallery
- Business Forum & Panel Discussion

Vendor Opportunity

Maximize Your Exposure at ICALEO with these Vendor Program Benefits!

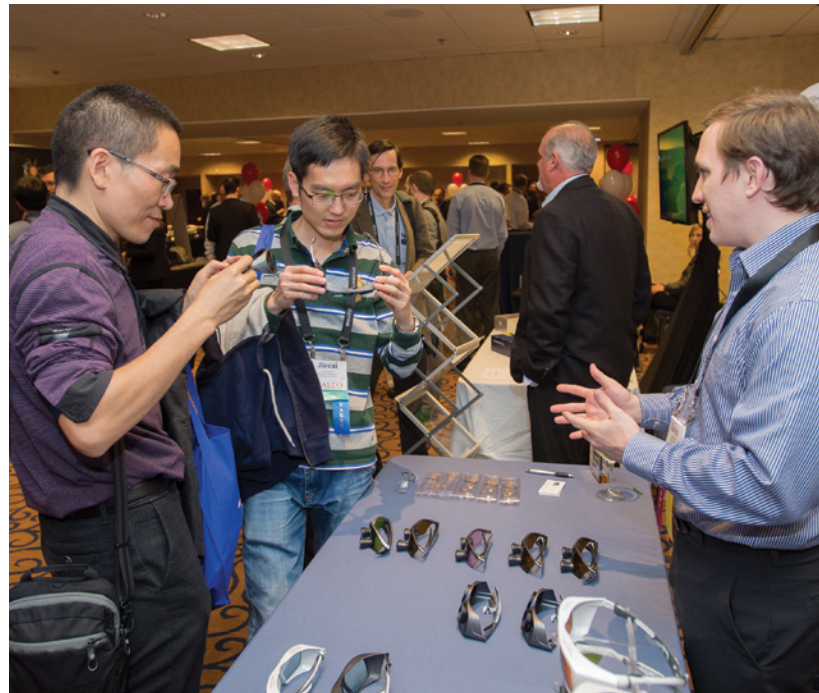
Laser Industry Vendor Reception & Tabletop Display Tuesday, October 24th, 2017 | 4:00pm–7:30pm

- This is the only scheduled event during this time slot. You will have the full attention of the attendees.
- One tabletop during the ICALEO Laser Industry Vendor Reception & Tabletop Display. Includes up to 3 Vendor Night Only registrations.
- One full conference registration to attend the entire four-day conference including admission to all technical sessions, evening receptions and the Awards Luncheon. The opportunities to network and generate leads are endless.
- Company name in the Advance Program.
- Company logo and listing in the Technical Digest & Conference Program's Vendor Program Participants Section.
- Hyperlink to your company's website on the ICALEO website.
- Receive the pre-registration list of conference attendees one month prior to ICALEO; post-registration list of conference attendees will be sent after the conference.
- Advertising opportunities are available in the Advanced Program and the Technical Digest & Conference Program.

About ICALEO®

The International Congress on Applications of Lasers & Electro-Optics (ICALEO) has a 35-year history as the conference where researchers and end-users meet to review the state-of-the-art in laser materials processing and predict where the future will lead. From its inception, ICALEO has been devoted to the field of laser materials processing and is viewed as the premier source of technical information in the field.

- Student Paper Award
- Laser Industry Vendor Reception & Tabletop Display
- LIA Annual Meeting & Awards Luncheon
- Peer reviewed papers
- Networking Opportunities—meet colleagues from around the world!



Vendor Program Fee

Application received by:	Non-Member	Member
April 5, 2017	\$2,650	\$2,050
April 6, 2017 – June 28, 2017	\$2,800	\$2,200
June 29, 2017 – Onsite (based on availability)	\$2,950	\$2,350

Sponsor Opportunities

ICALEO® offers various sponsorship level opportunities to create a lasting impression with attendees. From general refreshments to receptions, ICALEO can highlight your company both online and onsite! As an ICALEO sponsor, your company will have the opportunity to increase conference-wide visibility, maximize awareness and generate sales leads. Unique to the industry, ICALEO attracts more decision makers to one place than any other laser processing event.

Find the Sponsorship that Best Fits Your Company's Strategy and Needs!

All sponsorships will include:

- All benefits listed under ICALEO Vendor Program.
- Priority tabletop placement at the ICALEO Laser Industry Vendor Reception & Tabletop Display.
- Company logo/signage displayed throughout the sponsored event.
- Complimentary Advertising—quarter page black & white ad[†] in the Technical Digest & Conference Program

PLATINUM Level Sponsorship

Non-Member: \$9,500

Member: \$9,000

Have your company's brand image at the forefront of new laser materials processing or laser microprocessing technologies! Receive the most exposure ICALEO has to offer by sponsoring one of these two Platinum events.

- **Laser Materials Processing Conference**
- **Laser Microprocessing Conference**

Included with Platinum Level Sponsorship:

- Larger Exhibit Space during Laser Industry Vendor Reception & Tabletop Display—10' x 8' display area for free standing displays or tabletop
- Company logo/signage prominently displayed throughout the Technical Sessions
- Ad upgrade—Full page 4-color ad[†] in the Advance Program
- Ad upgrade—Full page black & white ad[†] in the Technical Digest & Conference Program
- Distribution of promotional materials in the conference briefcase bag

GOLD Level Sponsorship

Non-Member: \$7,000

Member: \$6,625

- **Welcome Celebration**
Promote your company by sponsoring this exciting opportunity which allows new attendees to network with seasoned conference-goers over hors d'oeuvres and cocktails.
- **President's Reception**
The opening day of ICALEO features this evening reception hosted by the current LIA President and attended by LIA Board Members and staff.
- **Vendor Reception**
Put your company front-and-center when you sponsor LIA's well-known ICALEO Vendor Reception. This occasion gives vendors and conference attendees the chance to discuss equipment and applications in a relaxed environment. This is the only scheduled event for the evening, which will ensure that the attendees' full attention will be devoted to the participants.
- **Awards Luncheon***
Highlight your company as the host of this prestigious event wherein industry pioneers and distinguished guests in the field of photonics and optics receive well-deserved recognition during this Luncheon.
- **Arthur L. Schawlow Award***
This award, which is given during the Awards Luncheon, was first presented in 1982 to recognize individuals who have made outstanding contributions to applications of lasers in science, industry or education.
- **Attendee Welcome Gift****
Be sure to have all of the attendees recognize your brand as we distribute a welcome gift with YOUR company logo featured on the item.
- **Conference Briefcase Bags****
An always-popular item, ICALEO's conference briefcase bags will go wherever attendees go, and give your company the chance to display your logo prominently.

**Sponsor will have a reserved table at the Awards Luncheon.*

***Sponsor will have logo on the front of the item.*

Included with Gold Level Sponsorship:

- Larger Exhibit Space during Laser Industry Vendor Reception & Tabletop Display—10' x 8' display area for free standing displays or tabletop
- Ad upgrade—Half page 4-color ad[†] in the Advance Program
- Ad upgrade—Half page black & white ad[†] in the Technical Digest & Conference Program

†LIA reserves the right to edit/approve ad content

Be the Talk of the Conference as a Prestigious ICALEO Sponsor!



SILVER Level Sponsorship

• Advance Program Printing*

Showcase your company logo on the front of our ICALEO® Advance Program, which features a preview and agenda of the conference. This piece is directly distributed to over 12,000 prospective attendees.

• Technical Digest & Conference Program Printing*

Have all ICALEO attendees view your company logo on the front of the onsite ICALEO Technical Digest & Conference Program. The Technical Digest & Conference Program is provided to all conference attendees.

• Conference Lanyards*

Have your company recognized among attendees with this great marketing opportunity. Company logo is printed on the lanyard and distributed to all attendees.

• Conference Notebooks*

A favorite among attendees, ICALEO's Conference Notebooks give prominent brand exposure by showcasing this sponsor during the entire conference.

Non-Member: \$5,500

Member: \$5,250

• Student Paper Award

Play your part and have your company at the forefront of the future of lasers by sponsoring this prestigious award. The world's brightest young minds compete based on scientific and technical merit with their findings and presentation.

• Daily Coffee

Want your company to be the "Starbucks" of ICALEO? Attendees will know where to flock once they see your company's logo as the coffee sponsor!

- Early Morning (daily)
- Mid Morning (daily)

• Afternoon Beverage Breaks

Attendees will love this much needed "refresher," so be sure to provide them with the needed pick-me-up by sponsoring ICALEO's Afternoon Beverage Breaks. Sponsorship is for all afternoon breaks for the entire four-day conference.

**Sponsor will have logo displayed on the item.*

Included with Silver Level Sponsorship:

- Quarter page 4-color ad[†] in the Advance Program

BRONZE Level Sponsorship

• Nanomanufacturing Conference

Have your company's brand image at the forefront of Nanomanufacturing technologies.

• Business Forum & Panel Discussion

The ICALEO Business Forum & Panel Discussion provides attendees with an exclusive opportunity to listen to and interact with industry experts, business leaders and decision makers on significant issues facing the laser and photonics industry.

• Continental Breakfast (Monday, Tuesday or Thursday)

Attendees will appreciate this free breakfast thanks to you!

Non-Member: \$4,500

Member: \$4,375

• Afternoon Refreshment Breaks (Monday, Wednesday & Thursday)

Your sponsorship will treat attendees to an afternoon "breather" for all three days.

• Poster Presentation Gallery with Buffet Breakfast

Presenters share ideas and answer questions during this excellent breakfast buffet.

• Welcome Celebration Door Prizes

Everyone loves prizes, so be sure to sponsor ICALEO's Welcome Celebration Door Prizes raffled among the attendees during this exciting event.

[†]LIA reserves the right to edit/approve ad content.



About LIA

The Laser Institute of America (LIA) is the professional society for laser applications and safety. Our mission is to foster lasers, laser applications, and laser safety worldwide. Serving the industrial, medical, research and government communities for over 45 years, LIA offers technical information, training and networking opportunities to laser users from around the globe.

About LIA Conferences

The conferences of the Laser Institute of America are the town square of the laser community. A large and diverse group, laser professionals often find themselves disconnected from each other. LIA conferences, however, bring the university researcher, the business executive and the production floor user together under one roof for a unique and rewarding networking opportunity.

Hotel Information

Sheraton® Atlanta Hotel

165 Courtland Street NE
Atlanta, GA 30303

Phone: +1.404.659.6500

Fax: +1.404.524.1259

Sheraton® Atlanta Hotel is centrally located to many of Atlanta's great attractions like the Georgia Aquarium and Atlanta's new retail and entertainment center, Atlantic Station. Located just half a mile from Hartsfield-Jackson International Airport and minutes away from downtown Atlanta, this hotel provides an impeccable blend of southern charm and modern style. Book your hotel reservations online at icaleo.org/hotel. Please note: Hotel Reservation Deadline is **October 6, 2017**.

Looking for additional information?

To reserve your exhibit space and/or sponsorship, or for more information on sponsorship and exhibitor opportunities, please contact our marketing department at marketing@lia.org or +1.407.380.1553. Visit us online at www.icaleo.org for complete details on the technical program, conference registration and hotel/travel information.



Laser Institute of America

Laser Applications and Safety

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2016 SPONSORS



2016 VENDORS

