

SPONSORSHIP AGREEMENT

Increase Visibility & Awareness
of Your Company at ICALEO®



Image courtesy of
Fraunhofer USA CLA / IWS

SPONSORSHIP LEVEL

	Non-member	Member
<input type="checkbox"/> Platinum	\$9,500	\$9,000
<input type="checkbox"/> Gold	\$7,000	\$6,625
<input type="checkbox"/> Silver	\$5,500	\$5,250
<input type="checkbox"/> Bronze	\$4,500	\$4,375

My company wishes to sponsor the following event:

Please do not place next to: _____

OPTIONAL INCLUSIONS

- ☐ Corporate Membership
(Check if you are interested in taking advantage of our Corporate Membership benefits)
- ☐ \$500 Share Fee
(If applicable – Companies that elect to share a sponsorship will be assessed a \$500 share fee)
- ☐ \$125 Electricity Connection (1 outlet)

COMPANY INFORMATION

Company Name _____

Address _____

City/State/Province _____ Country _____ Postal Code _____

Company Phone _____ Company Toll Free _____

Company Email _____ Company Web Address _____

Exhibit Contact _____ Job Title _____

(Will receive all exhibit information and guidelines)

Contact Email _____ Contact Phone _____

(All correspondence will be sent via email unless otherwise indicated)

AGREEMENT I have read and agree to the terms and conditions stated in this Sponsorship Agreement Application Form including the policies and liability information. Payment must be received in full by April 5, 2018 to guarantee sponsorship. Sponsorship will be released if payment is not received by due date.

Sponsor's Signature: _____ Date: _____

METHOD OF PAYMENT

☐ Check or Money Order enclosed, payable to LIA in U.S. Funds, drawn on a U.S. bank
(Please include company name on check)

☐ Wire Transfer

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Credit Card No.

CSC*No.

*The card security code (CSC) is a 3- or 4-digit number (not part of the credit card number) that appears on the back of the credit card (Security Code appears on the front of American Express). **Payment will not be processed without CSC.**

Name on Credit Card _____ Expiration Date / (MM/YYYY)

CC Holder Address (if different from above) _____

Authorized Signature: _____ Date: _____

MAIL APPLICATION / PAYMENT TO:

Laser Institute of America, 13501 Ingenuity Drive,
Suite 128, Orlando, FL 32826 USA

FAX APPLICATION / PAYMENT TO:

Fax with credit card information to +1.407.380.5588

Amount Authorized

\$ _____ USD

Sponsor Program Policies:

Upon approval of this contract by an authorized Sponsor Program representative, it is expressly understood that the Sponsor Program Participant (SPP) has read and agreed to abide by the following liability policies.

Location: Laser Institute of America, referred to as LIA, reserves the right to determine final placement of the SPP's tabletop display within the reception area during the special reception on October 16, 2018.

Transportation/Setup: All transportation and any other costs related to tabletop setup not explicitly offered by LIA are to be paid by the SPP.

Liability: LIA and all organizations and individuals who are employed by or associated with it in connection with this Sponsor Program, will not assume responsibility and shall be held harmless by all SPPs for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to SPPs, their employees and agents, the public, or others. The SPP agrees to pay promptly for any and all damages to the building or its equipment incurred through carelessness or otherwise, of vendor or his employees or agents.

Laser Display: Due to strict facility regulations, no operational lasers are allowed for the safety of all attendees.

Losses: LIA will not take responsibility for damage to SPP's property or lost shipments either incoming or outgoing, nor for moving costs. Damage due to inadequately packaged property is sponsor's own responsibility. If display materials fail to arrive, the SPP is still responsible for the space reserved as per this contract. Sponsors are advised to insure against these risks.

Cancellations: A non-refundable deposit of \$500 is required to confirm Sponsor Program. Written cancellation must be received in the LIA office prior to April 3, 2018 to assure a refund of monies (less non-refundable deposit). All monies are non-refundable after April 3, 2018.

Open Houses, Plant Tours and Other Off-Site Activities: Sponsor agrees that it will not sponsor, participate in or otherwise promote any open house, plant tour and/or other off-site hospitality activity during official show hours. Sponsor further agrees that it will not pick up or deliver participants from the show site during show hours. Inquiries for open houses or other such events held during non-show hours must be made in writing at least 30 days prior to the start of the show. Please contact the conference department for more information.

Termination of Exhibition: In the event that the premises in which the Sponsor Program is or is to be conducted, shall become, in the sole discretion of LIA, unfit for occupancy, or in the event the holding of the tabletop display or the performance of LIA under the Sponsorship Agreement (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of LIA, said Contract and/or the Sponsor Program (or any part thereof) may be terminated by LIA. LIA shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of LIA. If LIA terminates said Contract and/or the Sponsor Program (or any part thereof) as aforesaid, then LIA shall not be liable to the sponsor other than for a prorated refund of such Sponsor Program registration fee, payment determined on the basis of the number of conference days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of LIA" shall include, but not by way of limitation; fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local state, or federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God. NOTE: Vendor Program Guidelines with shipping information, etc. will be available approximately 60 days prior to ICALEO® and will be mailed to appropriate contact.

LIA'S ANTITRUST POLICY: The LIA is a 501(c)(3) non-profit professional society dedicated to fostering lasers, laser applications and laser safety worldwide. The mission of LIA is to educate and serve the laser community on emerging laser technologies, laser applications and laser safety. LIA serves and educates through conferences, symposia, publications and training courses. It is the policy of the LIA to comply with applicable federal and state antitrust laws. The fundamental objective of the antitrust laws is to protect and promote free and fair competition. The LIA supports the public policies embodied in these laws. Through the adoption and issuance of the LIA's Antitrust Policy, LIA affirms its commitment to abide by the spirit and the letter of all antitrust laws. LIA board directors, officers, employees, conference exhibitors and sponsors along with their representatives are expected to follow the policy and guidelines contained herein as part of their ongoing obligations to LIA. This policy is intended to provide basic guidance on the antitrust laws that may be applicable to the activities of LIA. Legal counsel should be consulted in all cases involving specific situations or interpretations. Any director, officer or employee found in violation of this policy or the applicable antitrust laws will be subject to appropriate disciplinary action. The antitrust laws can be of unclear applicability, and in certain circumstances unlawful agreements among competitors can be inferred from circumstantial evidence. Therefore, at all LIA-sponsored events, including executive and board, committee task force, and working group meetings, the following will not be discussed: current or future prices; what constitutes a "fair profit level"; possible increases or decreases in prices; standardization or stabilization of prices; pricing procedures or formulas; cash discounts; credit terms; confidential future marketing plans; allocation of customers or geographic division of markets; refusal to deal with a company because of its pricing or distribution practices; whether or not the pricing practices of any LIA participant are unethical or constitute an unfair trade practice; information concerning any individual member company's costs, profits, inventory, market share, or other commercial information of a non-public nature.

Presented by:



Laser Institute
of America

Laser Applications and Safety



13501 Ingenuity Drive, Suite 128
Orlando, FL 32826 USA

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