

# **Sponsor Application**

For 2018 exhibitors only 100% payment is due with application

2018 B	ooth #:

## March 28-29, 2018

Schaumburg Convention Center • Schaumburg, IL USA

	Non Mowhair	Marshar	<u>0</u>		
□ Event Guide	Non-Member \$7,500	<b>Member</b> \$7,250	Increase your visibility a (Only available to LME S		
☐ Show Bags	\$7,500 \$7,500	\$7,250 \$7,250		. ,	¢1 004
<b>G</b>	. ,		Show Bag Inserts		\$1,000
□ Lanyards	\$7,500	\$7,250	NOC		
☐ Wi-Fi	\$7,500	\$7,250			
☐ Laser Technology Showcase Theater	\$5,000	\$4,800	Onsite Program Ads	Section B Total: \$	
☐ Thursday Afternoon Ice Cream Break	\$5,000	\$4,800	1/4 page	Non-Member ☐ \$660	Member \$575
☐ Mingle with the Experts Reception	\$5,000	\$4,800	1/2 page	\$880	\$765
☐ Ask the Experts Booth	\$3,000	\$2,900	Full Page	□ \$1,200	\$1,045
☐ Raffle Prizes (2 available)	\$1,500	\$1,450	• • • • • • • • • • • • • •		• • • • •
			Meter Board (38" x 90") (Limited Availability)	\$1,500	
	Section A Total	: \$	C.	Section C Total: \$	
☐ Check here if your information  Company Name  Address					
City/State/Province		Country		Postal Code	
Company Phone		Company Toll	Free		
Company Email		Co	mpany Web Address		
	Title				
Contact Email(Will receiv	e all exhibit information	and quidelines)	Contact Phone		
AGREEMENT On behal reference, and to all show rules ar	f of the company ident	ified above I agree to in the Exhibitor Service	abide by the terms and conditions as Manual and all bulletins issued is as described in the contract terms	n advance of the event. I also ha	n by this ave read
Sponsor's Signature:			Date	D:	
☐ Check or Money Order end☐ Visa ☐ MasterCard ☐ A			vn on a U.S. Bank  CSC*No.	Amount Author	ized USD
			) that appears on the back of the credit		-
Name on Credit Card		Exn	iration Date	L (MM/YYYY)	
CC Holder Address		•		,	
Authorized Signature					
	USD) to: Laser Institu	ute of America. Plea	se make reference to LME 201	8 on check; or fax with credit	card
information to +1.407.380.558					

### LME 2018-EXHIBITION TERMS AND CONDITIONS

Upon approval of this contract by an authorized Exhibitor representative, it is understood that the Exhibitor Participant has read and agreed to abide by the following liability policies.

LOCATION: Laser Institute of America, herein referred to as LIA, reserves the right to determine final placement of the Exhibitor's booth display within the exhibition area.

**TRANSPORTATION/SETUP:** All transportation and any other costs related to booth setup not explicitly offered by LIA are to be paid by the Exhibitor.

**USE OF EXHIBIT SPACE:** Exhibitor shall not assign, sublet, or share any part of his space. However, an exhibitor may use his space to exhibit any eligible products: (i) manufactured or sold in his own name (ii) manufactured or sold by any company controlled by or under common control with Exhibitor (iii) manufactured by a joint venture in which he participates, or (iv) produced pursuant to his manufacturing license. Exhibitor shall not exhibit, offer for sale, give as a premium or furnish literature about any other products or services except where Show Management determines that such activities are required for the proper demonstration or operation of Exhibitor's display. In any case, identification of such articles or services shall be limited to the regular nameplate, imprint or other identification, which is standard practice appearing normally on the articles or in connection with the services. Exhibitor shall not permit persons other than its own representatives (including those of any corporate affiliate, joint venture or license), representatives of LIA or of officially designated labor or service sources to use its booth for any purpose. Each exhibit includes 1 logo and company listing in LME 2018 on-site guide. Any additional listings will incur a share fee to be determined by LIA.

USE OF COMMON/PUBLIC SPACE: No demonstration, promotion or advertising shall be permitted outside of Exhibitor's assigned exhibit space. Exhibitor shall not distribute any materials, including but not limited to, samples, souvenirs or advertising materials outside of the Exhibitor's contracted-for exhibit space. No Exhibitors shall, in any other way, occupy or use the facilities for any purpose inconsistent with this Contract.

CANCELLATION OR CHANGE OF EXHIBIT: If LIA should be unable to hold the exhibition for any cause beyond its reasonable control, or if it cannot permit the exhibiting company to occupy its space due to causes beyond LIA's reasonable control, LIA has the right to cancel the exhibit with no further liability than a refund of booth space rental less a proportionate share of the exhibition expenses incurred by LIA. LIA shall in no event be liable for incidental or consequential damages to exhibiting company arising from or relating to such cancellation. Should exhibiting company's display and/or material fail to arrive, exhibiting company is nevertheless responsible for the rental of its exhibit space.

## CANCELLATION OR REDUCTION OF EXHIBIT SPACE BY EXHIBITING COMPANY:

- 1. In the event of cancellation (partial or full), a written notice must be received by LIA.
- 2. If cancelled on or before October 1, 2017, a liquidated damage fee of 20% of the cancelled space will be assessed by LIA.
- 3. If cancelled after October 1, 2017, a liquidated damage fee of 100% of the cancelled space will be assessed by LIA.

Liquidated damage assessments are not transferable and may not be used for any other payments due. Reduction of exhibit space may result in booth relocation. LIA reserves the right to reassign cancelled booth space, regardless of the liquidated damage assessment. Subsequent reassignment of cancelled space does not relieve the canceling exhibiting company of the obligation to pay the assessment. All booths must be set and exposition ready by 6:00pm on the day prior to the opening of the event. Failure to do so will be considered a cancellation, unless LIA has been notified and has approved otherwise.

RESTRICTIONS: Show Management may, at its sole discretion, prohibit, restrict and/ or evict exhibits which are, in the opinion of Show Management, objectionable for any reason including, but not limited to, danger, noise and vibration, glaring or flashing lights, safety and method of operation, objects on display and/or method of display. Show Management may also prohibit, restrict and/or evict any exhibit which may distract from the general character of the show or which violates any term of this Contract. Show Management may further restrict, prohibit and/or evict any exhibit with objectionable persons, things, conduct, printed matter or anything else Show Management judges to be objectionable including, but not limited to, balloons, peanuts, popcorn, coffee or anything taken beyond the confines of the Exhibitor's assigned space. In the event of such prohibition, restriction or eviction, Show Management shall not be liable for any refunds of rental or other expenses. If Exhibitor fails to comply in any respect with the terms and conditions of this Contract, including the Exhibition Rules and Regulations, Show Management shall have the right, without notice to Exhibitor, to rent or offer for rent the Exhibitor's space, or to use such space in any other manner. Exhibitor shall remain liable for full amount specified by this contract.

**OPEN HOUSES, PLANT TOURS and OTHER OFF-SITE ACTIVITIES:** Exhibitor agrees that it will not sponsor, participate in or otherwise promote any open house, plant tour and/or other off-site hospitality activity during official show hours. Exhibitor turther agrees that it will not pick up or deliver participants from the show site during show hours. Inquiries for open houses or other such events held during non-show hours must be made in writing at least 30 days prior to the start of the show. Please contact the LIA Show Management for more information.

LOSS, THEFT OR DAMAGE: Show Management provides limited perimeter guard security but shall not be liable or responsible for any loss, theft or damage to the property of Exhibitor, its employees or representatives. Further, Show Management will not be liable for damage or injury to persons or property during the term of this Contract, from any cause whatsoever, by reason of the use or occupancy of the exhibit space by Exhibitors, its employees, representatives or assigns. Exhibitor acknowledges that certain activities at the Show, especially during set-up and tear-down of the show, can be dangerous, and Exhibitor, on behalf of itself and each member of its exhibits staff, assumes such risk and waives any liability on part of Show Management and assumes all liability for each risk. If Exhibitor's materials fail to arrive, or if for causes beyond its control, Exhibitor is prevented from using its space, Exhibitor is nevertheless responsible for its space rental. Exhibitor shall carry special insurance to protect all exhibit materials against damage, theft or other loss, and liability insurance against injury to persons and the property of others, including, but not limited to, Show Management.

COMPLIANCE WITH LAWS: Exhibitor assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duty authorized by local, state and federal governing bodies including, but not limited to, fire, safety, environmental and health laws, regulations, ordinances or codes, together with the rules and regulations of Show Management and the operators and/or owners of the property of wherein the Show is held.

THE AMERICANS WITH DISABILITIES ACT (ADA): Exhibitor is required to comply with all provisions of the ADA, including without limitation, arranging Exhibitor's exhibit so as to be accessible to all persons covered by the ADA.

COPYRIGHTS, LICENSED AND PATENTED MATERIAL: Exhibitor assumes all responsibility for the use of any and all copyrighted, licensed or patented materials including, but not limited to, music, video or printed matter which may be protected under the laws of the United States of America. Exhibitor is solely responsible for securing any and all appropriate rights to use such materials and for the payment of any and all royalties, license fees or other amounts associated with the use of such material.

INDEMNIFICATION: Exhibitor agrees to indemnify and hold and save Show Management whole and harmless from and against any and all claims, charges, complaints, liability, losses, demands, actions, damages, expenses, judgments, settlements and/or costs of any nature whatsoever which shall result, directly or indirectly, wholly or in part, by any act, omission, negligence or conduct of Exhibitor or Exhibitor's employees, representatives, agents, servants, contractors, patrons, guests, licensees, invitees or assigns, at or related to the Show, including but not limited to, any such costs in connection with the violation of any laws or regulations, any off-site activities, any dangerous or hazardous matter, any damage, injury, or loss to persons and/or property and any costs, including attorney's fees, incurred by Show Management in connection with the enforcement of this Contract. Exhibitor covenants and agrees that if Show Management is made a party to any litigation commenced by or against Exhibitor or relating to this Contract or the exhibit space rented hereunder, then Exhibitor shall pay all costs and expenses, including attorneys' fees and court costs, incurred by or imposed upon Show Management.

**FOOD AND ALCOHOL:** Food and alcohol must be supplied and served by facility catering services only.

#### **PAYMENT SCHEDULE:**

- A 50% deposit of the total contracted space must accompany a signed contract. Contracts submitted after December 1, 2017 requires 100% payment.
- All space charges must be paid in full by December 1, 2017. On January 1, 2018, a 5% late fee will be added to all unpaid balances.
- On February 1, 2018 defaults in payment will result in space cancellation (subject to the cancellation fee schedule).

No space will be reserved or assigned unless appropriate payment and signed contract are received by LIA.

#### **EXHIBITION SPACE SPECIFICATIONS:**

**Tabletop Displays** include a 2ft.x6ft.x30in. table. Maximum height of the display from the table surface is 5ft. and width cannot exceed 6ft. No floor-standing backdrops. Space includes draped table, 2 chairs, waste basket, black carpet and company ID sign. UTILITIES ARE NOT INCLUDED.

**Booth Areas** include 10ft.x10ft. display space defined by 8ft pipe and drape back-and 3ft. side-walls, company ID sign and wastebasket. Height restriction is 8ft. UTILITIES AND BOOTH FURNISHINGS ARE NOT INCLUDED. Exhibitors are required to carpet booth area.

**Islands** are groupings of at least four booths not divided by pipe and drape, to be used for unified large displays. Height restrictions of 20ft. UTILITIES AND BOOTH FURNISHINGS ARE NOT INCLUDED. Exhibitors are required to carpet exhibit area.

**LIA'S ANTITRUST POLICY:** The LIA is a 501(c)(3) non-profit professional society dedicated to fostering lasers, laser applications and laser safety worldwide. The mission of LIA is to educate and serve the laser community on emerging laser technologies, laser applications and laser safety. LIA serves and educates through conferences, symposia, publications and training courses.

It is the policy of the LIA to comply with applicable federal and state antitrust laws. The fundamental objective of the antitrust laws is to protect and promote free and fair competition. The LIA supports the public policies embodied in these laws.

Through the adoption and issuance of the LIA's Antitrust Policy, LIA affirms its commitment to abide by the spirit and the letter of all antitrust laws. LIA board directors, officers, employees, conference exhibitors and sponsors along with their representatives are expected to follow the policy and guidelines contained herein as part of their ongoing obligations to LIA. This policy is intended to provide basic guidance on the antitrust laws that may be applicable to the activities of LIA. Legal counsel should be consulted in all cases involving specific situations or interpretations. Any director, officer or employee found in violation of this policy or the applicable antitrust laws will be subject to appropriate disciplinary action.

The antitrust laws can be of unclear applicability, and in certain circumstances unlawful agreements among competitors can be inferred from circumstantial evidence. Therefore, at all LIA-sponsored events, including executive and board, committee task force, and working group meetings, the following will not be discussed: current or future prices; what constitutes a "fair profit level"; possible increases or decreases in prices; standardization or stabilization of prices; pricing procedures or formulas; cash discounts; credit terms; confidential future marketing plans; allocation of customers or geographic division of markets; refusal to deal with a company because of its pricing or distribution practices; whether or not the pricing practices of any LIA participant are unethical or constitute an unfair trade practice; information concerning any individual member company's costs, profits, inventory, market share, or other commercial information of a non-public nature.

**ETHICS POLICY:** By registering to attend LME, individuals agree to abide by the LIA Ethics Policy located at www.lia.org/conferences/lme/ethics-policy.